

PRESS RELEASE

4 SEPTEMBER 2018

REQUEST FOR PROPOSAL (RFP) - GEORGE TOWN FESTIVAL 2019 - 2020

GEORGE TOWN: George Town World Heritage Incorporated is calling for proposals from interested parties to plan, manage, curate and implement the George Town Festival for two years.

The proposer is responsible for managing the execution of all aspects of George Town Festival 2019 and 2020, including concept development, planning, programming, execution, festival and budget management, promotion, and evaluation. A compensation of RM3 million is allocated for fiscal year 2019.

Inaugurated in 2010, George Town Festival showcases the richness and diversity of heritage, culture and arts using the George Town UNESCO World Heritage Site as the main platform. It celebrates George Town as a UNESCO World Heritage Site and its Outstanding Universal Values, representing the unique diversity of our culture and heritage.

The Festival transforms Penang into a global stage that allows more community access to the arts. Curation of programmes ventures into both local and international context, providing an arena for artists and artisans to collectively develop, share and admire the beauty of the arts.

Proposers should hold Malaysian citizenship (or are of a partnership with a majority of Malaysian stakeholders) and possess an excellent track record in organising similar festivals. Interested proposers must be skilled in events, budgeting and programme management.

The detailed RFP can be downloaded from www.gtwhi.com.my/gtfrfp without charge from Wednesday, 5 September 2018 onwards. Proposers are required to attend a briefing scheduled for Monday, 24 September 2018 at 10:00AM at the George Town World Heritage Incorporated office. Proposers currently based overseas can participate in the briefing session via Skype.

Proposals must be submitted via e-mail to gtf@gtwhi.com.my not later than 12:00PM on 1 November 2018. For more information, please contact Ms Josephine (011-6351 0341, gtf@gtwhi.com.my) or visit www.gtwhi.com.my/gtfrfp.

/ends

For media enquiries, please contact:

Josephine Jalleh
Communications and Collaborations Manager
George Town World Heritage Incorporated
Tel: 04-261 6606 / 017-446 5366
E-mail: josephine@gtwhi.com.my