



GEORGE TOWN
WORLD HERITAGE
INCORPORATED

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MELAKA & GEORGE TOWN
Historic Cities of
the Straits of Malacca

FOR IMMEDIATE RELEASE

24 NOVEMBER 2018

GEORGE TOWN HERITAGE HABITAT SEED FUND TO SUPPORT HERITAGE BUILDING OWNERS AND RETAIN LONG-TERM TENANTS

GEORGE TOWN: The George Town Heritage Habitat Seed Fund has been launched, where owners of heritage buildings in the George Town UNESCO World Heritage Site who are hosting long-term tenants can look forward to having their premises repaired and restored.

The programme, which has the tagline of **‘Together We Safeguard’**, is the initiative of the Penang State Government and will be implemented by George Town World Heritage Incorporated (GTWHI) to safeguard George Town’s cultural heritage. The Penang State Government has allocated RM3 million in seed funding for the restoration and repair of Category II buildings as incentive for the owners of the premises to continue providing affordable rent to long-term tenants.

GTWHI General Manager Dr Ang Ming Chee said the organisation had in 2016 begun working closely with Penang Chief Minister Chow Kon Yeow, who was then the Penang Local Government Committee chairman, and Jagdeep Singh Deo, then the Penang Housing Committee chairman, to investigate the increasing rental problems and brainstorm on possible incentives to promote sustainable and affordable living in the George Town UNESCO World Heritage Site.

“After a series of efforts, perseverance and work, we are glad that the initiative is turning into reality, allowing affordable housing for long-term tenants. With the seed funding, we recognise the contributions of heritage premises owners in hosting long-term tenants at affordable rent.

“This act of compassion and empathy has helped to sustain the outstanding universal value of our heritage city. We will optimise the Seed Fund to restore the heritage premises and curate capacity building programming for participating premises owners and tenants,” she said.

Penang Chief Minister Chow Kon Yeow officially launched the Seed Fund programme on 24 November 2018 at the George Town World Heritage Incorporated office.

At least 10 Category II heritage premises will be involved in the pilot phase of the project, in which repair and restoration works are expected to start next year. Category II buildings make up the majority of the built cultural landscape of George Town, of which the occupants are the residents who are the living heritage contributing to the city’s Outstanding Universal Values.

For details and to apply for the seed funding, contact Ms Lee Cheah Woon at 04-261 6606 / 011-6268 2786 or e-mail cheahwoon@gtwhi.com.my.

/ends



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ABOUT GEORGE TOWN WORLD HERITAGE INCORPORATED

George Town World Heritage Incorporated (GTWHI) was established by the Penang State Government in April 2010 as the site manager of the George Town UNESCO World Heritage Site. GTWHI is tasked to manage, safeguard and promote the site's Outstanding Universal Values in cooperation with the federal, state and local governments, as well as local communities, organisations and associations.

GTWHI develops and incorporates multidisciplinary knowledge in policy-making, educational, promotional, capacity building and mobilisation activities. The GTWHI team encounters daily challenges in conserving over 4,000 heritage buildings within the site, adaptive reuse of spaces and the safeguarding of living heritage, including those outside the World Heritage Site. GTWHI also works on cultural heritage promotion in schools, youth participation through volunteer activities, disaster risk reduction, regeneration of residency within George Town, paper and object conservation, first aid for cultural heritage in emergencies, and organising training workshops, among others.

These tasks are conducted through some 50 programmes and projects annually, with sponsorship from the Penang State Government, and in collaboration with UNESCO and its Category 2 Centres. Together with heritage professionals and the local communities who live in, work in and visit George Town, GTWHI will continue innovating pragmatic and holistic strategies to ensure George Town's heritage is conserved and safeguarded for future generations.

新聞稿

2018年11月24日

喬治市古蹟共生種子基金 助修復古蹟建築留住長期租戶

在喬治市世遺區內出租房屋予長期租戶的古蹟建築物業主，可望透過推行的“喬治市古蹟共生種子基金”，修復及修繕其產業或房屋。

該基金以“我們共同守護”為主題，是檳州政府通過喬治市世遺機構為守護喬治市文化遺產而推行的計劃。檳州政府已撥出300萬令吉，為修復二級古蹟建築物的業主提供獎掖，以鼓勵業主以可負擔的租金繼續出租產業予長期租戶。

此基金的先行項目將惠及大約10戶二級古蹟建築業主與租戶，修復工程預計會在明年農曆新年後開始。二級古蹟建築構成了喬治市世遺區的建築文化景觀，居住在此的老居民們，其生活和文化為賦予喬治市世遺區的傑出普世價值的活遺產。。

喬治市世遺機構總經理洪敏芝博士說，該機構從2016年開始已與當時原任檳州地方政府委員會主席的檳州首長曹觀友，以及現任檳州房屋委員會主席佳日星密切合作，探討租金上漲的問題，集思廣益討論使喬治市世界遺產城更宜居的獎掖計劃。

“經過不懈的努力與研究，我們很欣慰終於得以落實此計劃，為長期租戶提供可負擔的住屋。此基金也肯定了以可負擔租金出租房屋予長期租戶的業主，對世遺區所做出的貢獻。此舉措更有助於維持我們的傑出普世價值。我們會善用此種子基金，用以進行古蹟房屋的修復，並為參與的業者與租戶安排古蹟維護相關的培力課程。”她說。

檳州首席部長曹觀友也為喬治市古蹟共生種子基金主持推介禮，該推介禮於2018年11月24日在喬治市世遺機構辦事處進行。

有意申請或了解喬治市古蹟共生種子基金詳情者，可致電 04-261 6606 或 011-6268 2786 聯絡李嘉雯小姐，或發送電郵至cheahwoon@gtwhi.com.my。

媒體聯繫：

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UNTUK SIARAN SEGERA

24 NOVEMBER 2018

**GEORGE TOWN HERITAGE HABITAT SEED FUND
MENGIKTIRAF SUMBANGAN PEMILIK BANGUNAN WARISAN DAN PENYEWAWA
JANGKA PANJANG**

GEORGE TOWN: Pemilik bangunan warisan yang menyewakan premis mereka di Tapak Warisan Dunia UNESCO George Town kepada penyewa dalam jangka panjang berpeluang untuk membaiki dan memulihara premis mereka melalui insentif *Heritage Habitat Seed Fund* yang telah dilancarkan.

Program ini yang menggunakan tagline 'Bersama-sama Kita Pulihara' merupakan inisiatif Kerajaan Negeri Pulau Pinang dan akan dilaksanakan oleh George Town World Heritage Incorporated (GTWHI) bagi memulihara warisan budaya George Town. Kerajaan Negeri Pulau Pinang telah menyalurkan sebanyak RM3 juta dana untuk kerja pembaikan dan pemuliharaan bangunan Kategori II dan dijadikan sebagai insentif kepada pemilik premis supaya dapat menyewakan premis mereka dalam tempoh yang panjang dengan kadar sewa yang berpatutan.

Pengurus Besar GTWHI Dr Ang Ming Chee berkata, sejak tahun 2016, GTWHI telah bekerjasama dengan Ketua Menteri Pulau Pinang, Tuan Chow Kon Yeow, yang sebelumnya menjawat jawatan sebagai Pengerusi Jawatankuasa Kerajaan Tempatan dan Tuan Jagdeep Singh Deo yang kini sebagai Pengerusi Jawatankuasa Perumahan dalam isu kenaikan harga sewa serta mencari jalan penyelesaian dengan mewujudkan pemberian insentif untuk mempromosikan kehidupan yang lebih mampan dan berkemampuan oleh semua masyarakat dalam di Tapak Warisan Dunia UNESCO George Town.

"Dengan keazaman disertai dengan kerja keras, kami berasa gembira apabila inisiatif ini telah menjadi kenyataan dengan membolehkan penyewa jangka panjang tinggal di perumahan mampu milik. Dana ini juga mengiktiraf sumbangan pemilik premis warisan yang menyewakan premis mereka dalam tempoh yang panjang dengan harga sewa yang berpatutan. Dengan tindakan ini juga membantu dalam pengekalan nilai keunggulan sejagat bandar warisan kita. Kami akan mengoptimumkan penggunaan Dana ini dalam kerja pemuliharaan premis warisan dan membentuk program pembangunan kapasiti untuk pemilik premis serta penyewa yang terlibat," beliau berkata.

Ketua Menteri Pulau Pinang, Tuan Chow Kon Yeow telah merasmikan majlis pelancaran *Heritage Habitat Seed Fund* pada 24 November 2018 di pejabat George Town World Heritage Incorporated.

Terdapat sekurang-kurangnya 10 unit premis warisan Kategori II terlibat dalam projek perintis ini dan kerja-kerja pembaikan dan pemuliharaan dijangka bermula pada tahun depan. Bangunan Kategori II merupakan sebahagian besar daripada senibina bangunan yang menghiasi landskap budaya George Town, di mana penduduk yang merupakan warisan hidup telah menyumbangkan nilai keunggulan sejagat bandar ini.



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Untuk maklumat lanjut atau berminat untuk memohon *Heritage Habitat Seed Fund*, sila hubungi Cik Lee Cheah Woon (04-261 6606 / 011-6268 2786) atau menghantar emel kepada cheahwoon@gtwhi.com.my.

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