

**Press Release  
For Immediate Release**

**15 April 2020**

**Submission Deadline Extended for George Town World Heritage Incorporated Heritage Recognition And Awards 2020**

GEORGE TOWN: George Town World Heritage Incorporated has extended the submission deadline for Heritage Recognition and Awards 2020 to 31 December 2020, 5pm.

In view of the COVID-19 outbreak and the implementation of the Movement Control Order by the Malaysian Government, George Town World Heritage Incorporated acknowledges and understands that more time is needed for applicants to prepare the nomination documents.

The extension of the deadline is also to provide everyone with ample time in nominating the individual, event or project to be recognised, appreciated and awarded.

Initiated in conjunction with George Town World Heritage Incorporated's 10th anniversary, the Awards aim to recognise individuals, organisations or businesses in different fields for their outstanding contributions to the maintenance of the Outstanding Universal Value of George Town UNESCO World Heritage Site.

The Awards consist of four categories:

**(1) Conservation, Enhancement and Adaptation Award**

- For outstanding projects on conservation or repurposing of built heritage.
- For projects that complement and utilise the existing heritage fabric.
- For new developments which are sympathetic to the traditional uses of a site and its structures and which enhance or maintain its heritage value.
- Any project completed within the George Town World Heritage Site from 2008 to 2019.
- Prize is given to the project owner.

**(2) Cultural Heritage Events and Activities Award**

- For outstanding cultural heritage related events or activities that have been organised continuously for the past 5 years (2015 - 2019).
- For cultural heritage related events or activities with the purpose of promoting education, interpretation and community engagement in heritage.
- The heritage related event or activity must take place, processed through, or based at George Town UNESCO World Heritage Site.
- Prize is given to the main organiser.

**(3) Lifetime Achievement Award**

- For individuals who have long-term commitments and special merit in the field of conservation, protection, mastery of skills, know-how, and practices.
- For individuals who have displayed outstanding efforts, skills and dedication to transmit the skills and knowledge of cultural heritage.

- Malaysian citizens or permanent residents, aged 60 years and above, with contributions to Penang's cultural heritage.

#### **(4) Cultural Continuity Recognition**

- Any dedicated individuals, organisations, businesses or services that have been established for at least 25 years and have demonstrated excellence in continuing the traditions of George Town cultural heritage values.
- Platinum: 100 years and above
- Gold: 50 - 99 years
- Silver: 25 - 49 years
- Malaysian citizens or permanent residents.
- The nominee can be from or beyond the George Town World Heritage Site, but they must have demonstrated active activities in the past 25 years at least.

Award recipients will receive a plaque, a certificate, priority in George Town World Heritage Incorporated's cultural promotional activities, and an invitation to a special awards reception in which the Chief Minister of Penang will present the awards.

Individuals and groups who are eligible may self-nominate or be nominated by the public. The Nomination Form is available for download at <http://gtwhi.com.my/heritage-recognition-awards-2020/>.

The completed Nomination Form and supporting documents can be emailed to [info@gtwhi.com.my](mailto:info@gtwhi.com.my) or mailed to our office at the following address:

#### **George Town World Heritage Incorporated**

(Heritage Recognition and Awards 2020)  
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