

Mr Syed Ahamed bin Mohamed Ghani

(1962)

Accession number: SC1503

Track Number: SC1503_0001, SC1503_0002

Duration: 01:01:18

Language/Dialect: Malay

Track: SC1503_0001	Time frame: 00:00:00 - 00:09:58
<p>Synopsis:</p> <p>Lahir pada tahun 1962. Latar belakang ibu bapa. Tempat lahir beliau dan adik-beradik beliau. Datang ke Puau Pinang sewaktu bayi. Latar belakang keluarga. Asal usul kedai Pitchay Gunny. Lokasi kedai Pitchay Gunny sebelum perang. Jenis barang yang dijual di kedai semasa kedai itu mula-mula ditubuhkan. Bermula menjual jeans pada tahun 1950-an.</p>	
Track: SC1503_0001	Time frame: 00:09:58 - 00:20:01
<p>Synopsis:</p> <p>Latar belakang pendidikan beliau. Sebab beliau menceburi bidang bisnes. Aturan urusan kedai yang dibuat selepas kematian ayah. Sebab moyang dan datuk beliau menjual barangan British pada permulaan perniagaan. Berpindah ke alamat kini pada tahun 1970. Susun atur bangunan kedai. Menerangkan sebab konsep kaunter bertukar-tukar setiap tiga hingga ke empat tahun. Bahan binaan bangunan kedai.</p>	
Track: SC1503_0001	Time frame: 00:20:01 - 00:31:03
<p>Synopsis:</p> <p>Teruskan huraian tentang bahan binaan bangunan kedai. Penggunaan ruang di rumah. Rutin harian pada zaman kanak-kanak. Kerja yang dilakukan di kedai semasa remaja. Susun atur kedai sewaktu kecil. Hubungan beliau dengan staf sewaktu kecil. Sebab tidak membuka kedai pada hari Ahad dan cuti umum sehingga tahun 2000.</p>	

Track: SC1503_0002	Time frame: 00:00:00 - 00:10:01
<p>Synopsis:</p> <p>Teruskan sebab tidak membuka kedai pada hari Ahad dan cuti umum sehingga tahun 2000. Cara pengurusan akaun pada masa dahulu dan sekarang. Bagaimana ayah beliau mendidik beliau untuk menghargai benda yang dimiliki. Cara susunan barangan di kedai. Cara untuk mengekalkan pelanggan.</p>	
Track: SC1503_0002	Time frame: 00:10:01 - 00:20:01
<p>Synopsis:</p> <p>Teruskan penerangan tentang cara untuk mengekalkan pelanggan. Menceritakan kenangan manis bersama ayah. Aktiviti keluarga pada hari Ahad. Renovasi yang dibuat selepas beliau mengambil alih bisnes dengan sepenuhnya dan sebabnya. Renovasi yang pernah dibuat oleh ayah.</p>	
Track: SC1503_0002	Time frame: 00:20:01 - 00:30:15
<p>Synopsis:</p> <p>Bagaimana beliau membeli sebuah kedai dan menyewa lagi satu kedai di sebelahnya. Jenis perniagaan yang dijalankan di kedai Nombor 180 sebelum beliau mengambil alih. Masalah perosak yang dihadapi di kedai, punca dan cara mengatasinya. Sebab beliau meneruskan perniagaan di sini. Cara mempamerkan barangan di kedai.</p>	

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Track: SC1503_0001	Time frame: 00:00:00 - 00:09:58
<p>Synopsis:</p> <p>Born in 1962. His parents' background. His and his siblings' birth places. Came to Penang when he was an infant. His family background. The origins of Pitchay Gunny shop. The shop's location before the war. Types of goods sold in the shop when it was first established. Started selling jeans in the 1950s.</p>	
Track: SC1503_0001	Time frame: 00:09:58 - 00:20:01
<p>Synopsis:</p> <p>His education background. The reason of venturing into business. The shop management arrangement made after his father's passing. The reason of selling British products in the beginning of the business by his grandparents. Moved to the current address in 1970. The shop layout. Explained the reason of changes made in the concept counter for every three to four years. The building materials of the shop.</p>	
Track: SC1503_0001	Time frame: 00:20:01 - 00:31:03
<p>Synopsis:</p> <p>Continued with the description of the shop's building materials. The use of space at home. Daily routine as a kid. His work in the shop as a teenager. The shop layout when he was young. His relationship with the staff when he was young. The reason for not opening shop on Sunday and public holidays until the year of 2000.</p>	

Track: SC1503_0002	Time frame: 00:00:00 - 00:10:01
<p>Synopsis:</p> <p>Continued with the reason for not opening shop on Sunday and public holidays until the year of 2000. The account managing way in the past and now. How did his father educate him to appreciate things owned. The way of goods arrangement in the shop. The way to keep his customers.</p>	
Track: SC1503_0002	Time frame: 00:10:01 - 00:20:01
<p>Synopsis:</p> <p>Continued with the way to keep his customers. Described the sweet memories with his father. The family activities on Sundays. Renovation done when he fully took over the shop and its reason. Renovation done by his father.</p>	
Track: SC1503_0002	Time frame: 00:20:01 - 00:30:15
<p>Synopsis:</p> <p>How did he purchase a shop and rented the other one next to it. Type of business in the No. 180 shop before he took over. Pest issue in the shop, its cause and the way to handle it. Why he would like to continue operating business here. The way to display goods in the shop.</p>	