

Mr Wong Heng Mun

(1963)

Accession number: C15015

Track Number: C15015_0001, C15015_0002, C15015_0003, C15015_0004, C15015_0005,
C15015_0006

Duration: 03:15:20

Language/Dialect: Cantonese

Track: C15015_0001	Time frame: 00:00:00 - 00:10:02
Synopsis: 1963年生于槟城乔治市。家庭背景。小学毕业于时中分校。“香港鞋店”名字的由来。父亲于1950年代在夜兰亚珍创立香港鞋店，之后店铺搬迁至鸭加路，再搬到南华医院街。从南华医院街102号搬到177号的原因。描述102号南华医院街店铺的构造。	
Track: C15015_0001	Time frame: 00:10:02 - 00:20:06
Synopsis: 继续描述南华医院街102号店铺的构造。建筑材料。租金的涨幅。2007年搬到南华医院街177号。搬迁的原因。后来因为南华医院街的屋主欲装修，再次搬迁，至20号汕头街。收到搬迁通知时的心情。店铺搬迁后对生意所造成的影响。	
Track: C15015_0001	Time frame: 00:20:06 - 00:31:03
Synopsis: 提及于南华医院街177号屋主的约定。描述搬迁至汕头街20号时的情况。从旧店铺搬过来的工具以及新添的家具。描述汕头街20号的构造。该店铺内空间的使用和考量。	
Track: C15015_0002	Time frame: 00:00:00 - 00:10:00
Synopsis: 继续提及空间使用的考量。汕头街店铺的建筑材料。新添的家具。描述店铺外横挂的大招牌。挂上大招牌的原因。形容店铺的门。	
Track: C15015_0002	Time frame: 00:10:00 - 00:20:00
Synopsis: 汕头街店铺后方的构造。提及2012年搬到汕头街店铺。16岁开始踏入鞋业。进入这门行业的原因。提及正式开始学制鞋以前，已经开始帮忙。如何掌握制作鞋子的知识。制作鞋子的步骤。	

Track: C15015_0002	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>制鞋最困难的步骤。制作鞋子所用的工具。描述动物皮的种类和差异。提及以往的鞋子需要拉线，如今只是使用胶水。为何父亲的年代有人会租借鞋子。提及父亲经营鞋店时所服务的顾客群。</p>	
Track: C15015_0003	Time frame: 00:00:00 - 00:10:02
<p>Synopsis:</p> <p>制作鞋子所用的工具。如何制作出拉线的勾。描述以前制作鞋子时所用的线，需要先涂上一层蜡烛。形容父亲年代时，鞋子的价钱和薪水的比例。描述勾线的步骤，另一种不再应用在制鞋上的步骤。勾线的用具。提及父亲经营鞋店的时候全是手工制。</p>	
Track: C15015_0003	Time frame: 00:10:02 - 00:20:00
<p>Synopsis:</p> <p>描述小时候如何煮浆糊。20岁左右时，有脚畸形的顾客，在他成功做出适合他们穿的鞋子时抱着他哭。描述他当时的心情。为何想要制作鞋子给有特殊需求的人士。描述如何观察并设计出鞋子予有特殊需求的顾客。提及获称为“鞋医生”。</p>	
Track: C15015_0003	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>认为自己成功的地方。形容本身对于学习抱着谦卑的心态。描述有一次不小心做坏了师傅正在制作的鞋子，半夜起来偷偷再做，第二天被发现后勇于认错并补过。描述学习鞋艺时期，店铺设在鸭加路时经常卖力工作，直到父亲催促才放工。在鸭加路店铺时的日常生活。描述有一次磨坏了师傅的刀，才发现每位师傅的工作习惯不同。</p>	
Track: C15015_0004	Time frame: 00:00:00 - 00:10:06
<p>Synopsis:</p> <p>提及工作太卖力造成的身体毛病。提及工作与家庭的关系。还没结婚以前，放工以后的休闲活动。在店里负责的工作。描述顾客喜欢直接与老板对谈的心态。刚开始工作时的工资。结婚以后在工作上的调整。</p>	
Track: C15015_0004	Time frame: 00:10:06 - 00:20:05
<p>Synopsis:</p> <p>为何顾客喜欢上门来修补鞋子。以前的鞋子师傅的工资。解释为何许多人不愿意从事制鞋业。描述一位教会他许多制鞋知识的，姓傅的师傅。</p>	

Track: C15015_0004	Time frame: 00:20:05 - 00:31:03
<p>Synopsis:</p> <p>1970年代的主要顾客群。提及吉打苏丹后也光顾该店。女性顾客较男性顾客多的原因。1970年代的鞋子价格。顾客大多上门的时间。1970年代时，拥有来自澳洲皇家空军的顾客。描述澳洲皇家空军顾客的文化。外国人对手工品的喜好。如何根据顾客的预算卖出鞋子。</p>	
Track: C15015_0005	Time frame: 00:00:00 - 00:10:03
<p>Synopsis:</p> <p>分享如何抓摸顾客的心态，留着他们。在鸭加路经营期间的货源。描述订货。认为1980年代是鞋业的黄金时期。为何这样认为。鞋业黄金时期，位于乔治市的鞋店数量。描述当时新街热闹非凡。1980年代每天上门的顾客平均量，员工的数量。</p>	
Track: C15015_0005	Time frame: 00:10:03 - 00:20:00
<p>Synopsis:</p> <p>描述小时候在鸭加路店铺附近所玩的游戏。小时候曾经从鸭加路骑脚车到亚依淡，在路人的指引下才回到家。提及当时鸭加路店铺里没有电话。20多岁时开始正式接手生意。接手的原因。接手时生意的情况。</p>	
Track: C15015_0005	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>正式接手鞋店以后的日常生活。主要顾客群。为何马来顾客居多。提及对鞋子品质的坚持。与顾客的关系。为何除了鞋子以外，也帮忙顾客修补其他手工品。目前货源的改变。如今的订货方式。略述制作鞋子的过程。以前和现在制鞋所使用的胶水。</p>	
Track: C15015_0006	Time frame: 00:00:00 - 00:10:07
<p>Synopsis:</p> <p>比较以前和现在制鞋所使用的胶水。现在的鞋子价钱和薪水的比例。比较机器和手工所做出来的鞋子。解释为何现在的生意比以前好。最自豪是成功制作出小丑鞋。小丑鞋最难做的部分。如何开始做小丑鞋。</p>	
Track: C15015_0006	Time frame: 00:10:07 - 00:20:00
<p>Synopsis:</p> <p>在成功做出小丑鞋以后，越来越多想制作小丑鞋的顾客找上门。制作小丑鞋的材料。描述第一位想要制作小丑鞋的顾客如何与他取得联系。选择小丑鞋材料上的考量。形容小丑鞋的造型、颜色、尺寸。谈及生意变得更多元化。</p>	

Track: C15015_0006	Time frame: 00:20:00 - 00:30:00
<p>Synopsis:</p> <p>在做鞋子方面所秉持的原则。如何辨认动物皮。鞋匠的祖师。谈及华人的鞋艺继承自洋人。</p>	
Track: C15015_0006	Time frame: 00:30:00 - 00:40:05
<p>Synopsis:</p> <p>提及以往的学徒刚开始上班时，需要请所有的师傅喝茶敬意。对制鞋业的前景感到灰暗。设想唯一能够让鞋店继续下去的可能性。为何希望这门行业能够继续生存下去。</p>	

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Duration: 03:15:20

Language/Dialect: Cantonese

Track: C15015_0001	Time frame: 00:00:00 - 00:10:02
<p>Synopsis:</p> <p>Born in George Town, Penang in 1963. Graduated from Shih Chung Branch School. The origin of the name of “Hong Kong Shoe Store”. His father first established Hong Kong Shoe Store in the 1950s in Hutton Lane, then moved to Argyll Road, followed by Muntri Street. The reason of moving from 102 Muntri Street to 177 Muntri Street. Described the structure of the shop at 102 Muntri Street.</p>	
Track: C15015_0001	Time frame: 00:10:02 - 00:20:06
<p>Synopsis:</p> <p>Continued describing the structure of the shop at 102 Muntri Street. Building materials. The rent increment. Moved to 177 Muntri Street in 2007. The reason of moving. Then again moved to 20 Kimberly Street when the Muntri Street shop owner intended to renovate the building. His feelings upon receiving the moving order. Impact on his business after the moving of the shop.</p>	
Track: C15015_0001	Time frame: 00:20:06 - 00:31:03
<p>Synopsis:</p> <p>Mentioned promise made between the 177 Muntri Street owner and him. Described moving into 20 Kimberly Street. Furniture kept and furniture bought. Described the structure of 20 Kimberly Street. The use of space and considerations made.</p>	
Track: C15015_0002	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Continued describing the use of space and considerations made. Building materials used in the Kimberly Street shop. Newly bought furniture. Described a giant signboard hung horizontally outside the shop. The reason of hanging giant signboard. Described the door of the shop.</p>	

Track: C15015_0002	Time frame: 00:10:00 - 00:20:00
<p>Synopsis:</p> <p>The structure of the rear part of the Kimberly Street shop. Mentioned moving to the Kimberly Street shop in 2012. Began venturing into shoe making field when he was 16. The reason. Mentioned he had begun helping out before officially learning how to make shoes. How he mastered the shoe making knowledge. The shoe making procedures.</p>	
Track: C15015_0002	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>The most difficult step in shoe making. Tools used in shoe making. Described the different types of leather and their differences. Mentioned “string pulling” was needed in the past but now only gluing was required. Why there were people renting shoes during his father’s time. Mentioned the clientele during his father’s time.</p>	
Track: C15015_0003	Time frame: 00:00:00 - 00:10:02
<p>Synopsis:</p> <p>Tools needed for shoe making. How to make the hook for string pulling. Described strings that were used in shoe making in the past, which needed to be waxed before being used. Explained the ratio of salary to shoe prices during his father’s time. Described string pulling steps, and the other shoe making step which was no longer in use. Tools used in string hooking. Mentioned that shoes were fully hand-crafted during his father’s time.</p>	
Track: C15015_0003	Time frame: 00:10:02 - 00:20:00
<p>Synopsis:</p> <p>Described glue cooking when he was young. When he was about 20 years old, there were customers with feet deformity hugged him in tears when he managed to make shoes that fitted them. Described his feelings at that moment. Why he wanted to make shoes for people with special needs. Described how to observe and then design shoes for customers with special needs. Mentioned being called “Shoe Doctor”.</p>	
Track: C15015_0003	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>Part of him that he considered as successful. Described that he was always humble when it came to learning. Described spoiling a shoe-in-the-making by his master, thus waking up in the middle of the night to make another one, but it was discovered and he admitted his fault and strove to mend it. Described working very hard during the skill learning period, during which the shop was located at Argyll Road, and often coming off work only upon the urging of his father. Daily routine at the Argyll Road shop. Described damaging his master’s knife when helping to sharpen it, thus discovering the differences among different masters’ working habits.</p>	

Track: C15015_0004	Time frame: 00:00:00 - 00:10:06
<p>Synopsis:</p> <p>Mentioned his health problem caused by working too hard. Mentioned the relation between family and work. Leisure activities after work before getting married. Tasks in the shop that he was responsible for. Described customers' mentality of preferring to talk to the boss. His starting salary. Adjustment made at work after getting married.</p>	
Track: C15015_0004	Time frame: 00:10:06 - 00:20:05
<p>Synopsis:</p> <p>Why customers preferred to patronize the shop for shoe repairing. Salaries of shoe making masters in the past. Explained why there were not many people willing to work in the shoe making industry. Described a master with the family name of Foo who taught him a lot of shoe making knowledge.</p>	
Track: C15015_0004	Time frame: 00:20:05 - 00:31:03
<p>Synopsis:</p> <p>The main group of customers in the 1970s. Mentioned the Queen of Kedah patronizing his shop as well. Why there were often more female customers than the male customers. Prices of shoes in the 1970s. The hour which would see most customers walking in. Customers in the 1970s included members from the Royal Australian Air Force (RAAF). Described the RAAF culture. Foreigners' preferences on handmade products. How he sold shoes according to the budget of his customers.</p>	
Track: C15015_0005	Time frame: 00:00:00 - 00:10:03
<p>Synopsis:</p> <p>Shared about grasping mentality of the customers and made them stay. The source of goods when the shop operated at Argyll Road. Deemed the 1980s to be the golden era for shoe making. Why he thought so. The number of shoe stores in George Town during the golden era of shoe making. Described that Campbell Street was very lively by then. The average number of customers who patronized the shop daily, and the number of workers in the 1980s.</p>	
Track: C15015_0005	Time frame: 00:10:03 - 00:20:00
<p>Synopsis:</p> <p>Described games played around the Argyll Road shop when he was young. Once he cycled from Argyll Road to Air Itam and managed to get home only after consulting passers-by. Mentioned it was no telephone in the Argyll Road shop. Officially taking over the business when he was about 20 years old. The reason of the take-over. The business condition at the time of the take-over.</p>	

Track: C15015_0005	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>Daily routine after the official takeover of business. The main customer group. Why were Malay customers the majority. Mentioned his insistence on the quality of shoes. Relationship with the customers. Why he also repaired other handmade products for customers besides shoes. The change in the source of goods. The goods ordering method today. Briefly described the shoe making process. The glue used in shoe making now and in the past.</p>	
Track: C15015_0006	Time frame: 00:00:00 - 00:10:07
<p>Synopsis:</p> <p>Compared the glue used in shoe making now and in the past. The ratio of salary to shoe prices nowadays. Compared shoes produced by machine and handmade. Explained why business was getting better today. The achievement most proud of was being able to produce clown shoes. The hardest part in making clown shoes. How he started to make clown shoes.</p>	
Track: C15015_0006	Time frame: 00:10:07 - 00:20:00
<p>Synopsis:</p> <p>More and more customers came to look for him, knowing that he could make clown shoes. Materials used in the making of clown shoe. Described how the first clown shoes order by a customer was made. Considerations taken in deciding the materials for clown shoes. Described the shape, colour and size of clown shoes. Mentioned that the business had become more diversified.</p>	
Track: C15015_0006	Time frame: 00:20:00 - 00:30:00
<p>Synopsis:</p> <p>Principles upheld in shoe making. How to differentiate animal skins. The first shoe maker. Mentioned that the Chinese shoe making skills were inherited from the West.</p>	
Track: C15015_0006	Time frame: 00:30:00 - 00:40:05
<p>Synopsis:</p> <p>Mentioned that apprentices in the past needed to give all the masters a tea treat when beginning to work, to show their respect. Felt gloomy about the future of shoe making. Envisaged the only way to make the shoe store survive. Why he hoped the industry to continue to exist.</p>	