

Mr Ashraf bin Fazal Mohamad

(1945)

Accession number: SC1502

Track Number: SC1502_0001, SC1502_0002, SC1502_0003, SC1502_0004, SC1502_0005,
SC1502_0006

Duration: 03:03:04

Language/Dialect: Malay

Track: SC1502_0001	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Lahir di Taiping pada tahun 1945. Berpindah ke Pulau Pinang pada tahun 1957. Menghuraikan secara terperinci tentang latar belakang keluarga. Menghuraikan bisnes yang ditubuhkan oleh ayah beliau.</p>	
Track: SC1502_0001	Time frame: 00:10:00 - 00:20:00
<p>Synopsis:</p> <p>Teruskan huraian tentang bisnes yang ditubuhkan oleh ayah beliau. Barangan yang dijual. Kegunaan bangunan tersebut selain membuat perniagaan. Pemilik bangunan. Harga sewa kedai. Struktur bangunan kedai. Penghuni di tingkat atas kedai. Pengagihan bilik antara ahli keluarga. Susun atur di tingkat bawah bangunan tersebut. Sebab tidak boleh meletak barang di kaki lima. Kedudukan pintu masuk ke dalam bangunan.</p>	
Track: SC1502_0001	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>Mengatakan bahawa bangunan tersebut juga merupakan tempat penginapan sementara untuk sesetengah tetamu. Bahan binaan. Latar belakang keluarga. Sebab keluarga beliau membuat keputusan memindahkan ibu pejabat kedai ke Pulau Pinang. Huraian tentang tempat asal orang yang berkunjung ke Pulau Pinang semasa zaman pelabuhan bebas. Sebab orang yang berkunjung ke Pulau Pinang berkurang sejak tahun 80-an. Susun atur kedai. Penggunaan ruangan di dalam kedai.</p>	
Track: SC1502_0002	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Teruskan huraian tentang penggunaan ruangan di dalam kedai. Tempat-tempat lain membuat perniagaan selain di Pulau Pinang. Pengangkutan untuk pergi ke tempat-tempat tersebut. Susun atur barang di kedai. Tempat simpanan barangan. Menghuraikan cara membuat perniagaan. Tempat mengimport barang. Cabaran yang dihadapi apabila terdapat barangan seludup dari tempat lain.</p>	

Track: SC1502_0002	Time frame: 00:10:00 - 00:20:00
<p>Synopsis:</p> <p>Huraian tentang cara membuat perniagaan. Hiburan sewaktu kecil di Taiping. Perubahan kehidupan beliau selepas berpindah ke Pulau Pinang. Sebab tidak boleh keluar rumah pada tahun 50-an. Tempat menghabiskan masa pada zaman persekolahan. Pengangkutan ke sekolah. Susun atur perabot di dalam rumah. Ruangan yang selalu digunakan di dalam rumah. Sebab berpindah rumah ke Dato' Keramat. Tempat bermain di Dato' Kramat. Rakan mainan.</p>	
Track: SC1502_0002	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>Penyelenggaraan yang pernah dilakukan di kedai. Membandingkan kualiti bahan binaan pada masa dahulu dan sekarang. Perabot baru dan perabot lama di kedai. Cara berniaga apabila pengubahsuaian dijalankan di dalam kedai. Huraian tentang masalah perosak dan cara penyelesaian. Struktur dan keluasan bangunan ini. Harga pembelian kedai. Pengagihan kerja di kedai. Cara mengangkut barang dari pelabuhan dengan menggunakan 'kailgadi'. Kos untuk mengupah 'kailgadi'.</p>	
Track: SC1502_0003	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Huraian tentang perubahan jenis pengangkutan barangan. Upah yang diberikan kepada pengangkat barang. Menghuraikan proses penerimaan dan penghantaran barang. Bilangan pekerja. Pengagihan kerja antara pekerja. Waktu operasi. Sebab membuka kedai pada awal pagi sewaktu zaman pelabuhan bebas. Kedai berhampiran yang dikunjungi beliau. Kesan pemansuhan Akta Kawalan Sewa terhadap kedai-kedai berhampiran. Kitab yang dibacakan.</p>	
Track: SC1502_0003	Time frame: 00:10:00 - 00:20:00
<p>Synopsis:</p> <p>Mengisahkan insiden yang ada orang sapu minyak di luar kedai. Fikiran beliau tentang insiden tersebut. Tabiat hidup beliau. Menceritakan gangguan tidur pada waktu pagi dan perkara yang dilakukan. Huraian terperinci tentang doa yang dibacakan.</p>	
Track: SC1502_0003	Time frame: 00:20:00 - 00:33:36
<p>Synopsis:</p> <p>Ruangan solat semasa menginap di bangunan ini. Masjid yang kerap dikunjungi. Penglibatan sosial ayah beliau. Perhiasan ayat suci di dalam kedai. Langkah pengelakan api. Kes kecurian yang pernah berlaku di kawasan tersebut. Menghuraikan sambutan perayaan pada tahun 40-an. Waktu perniagaan pada musim haji. Barangan yang biasa dibeli oleh orang yang pergi berhaji. Sumber barangan. Pelanggan yang berkunjung ke kedai. Impak perintah berkurung terhadap bisnes kedai. Perubahan selepas pemansuhan status pelabuhan bebas di Pulau Pinang.</p>	

Track: SC1502_0004	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Huraian tentang barangan yang dijual di dalam kedai dan orang yang biasa membelinya. Barang jenazah yang dijual. Tempat asal pelanggan. Huraian tentang barang jenazah. Sumber barangan yang dijual di kedai.</p>	
Track: SC1502_0004	Time frame: 00:10:00 - 00:20:00
<p>Synopsis:</p> <p>Barangan yang dijual. Pengangkutan yang diambil oleh pelanggan ke kedai pada tahun 60-an dan 70-an. Barangan yang banyak terdapat di dalam kedai pada zaman pelabuhan bebas. Cukai yang dikenakan pada zaman British. Musim kemuncak dahulu dan sekarang. Mengatakan kemerosotan bisnes sejak 80-an. Sebab orang India banyak membeli sari Jepun apabila balik ke India. Huraian tentang suasana pada zaman pelabuhan bebas.</p>	
Track: SC1502_0004	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>Teruskan huraian tentang suasana pada zaman pelabuhan bebas. Cara pengangkutan barang ke kapal. Bayaran pengangkutan. Pengangkat barang. Menghuraikan cara penyeludupan barang ke Seberang Perai.</p>	
Track: SC1502_0005	Time frame: 00:00:00 - 00:10:06
<p>Synopsis:</p> <p>Tahun mula menjual barangan haji dan umrah. Menghuraikan ciri-ciri barangan yang dijual. Tempat yang digunakan sebagai bilik cuba pakaian di dalam kedai. Sumber barangan yang dijual di dalam kedai. Membandingkan kebiasaan mendapatkan pakaian kahwin pada masa dahulu dan masa sekarang.</p>	
Track: SC1502_0005	Time frame: 00:10:06 - 00:20:07
<p>Synopsis:</p> <p>Menghuraikan bahawa kualiti minyak wangi pada masa dahulu lebih baik daripada masa kini. Menghuraikan suasana musim haji dahulu. Barangan yang dibeli dari Pulau Pinang sebelum dan selepas pulang daripada haji. Mengatakan kewujudan gerai-gerai di Padang Kota sewaktu musim haji.</p>	

Track: SC1502_0005	Time frame: 00:20:07 - 00:31:03
<p>Synopsis:</p> <p>Mula melibatkan diri dalam bisnes ini pada umur 18. Sebab beliau menamatkan pelajaran dan mula bekerja di kedai. Pengagihan kerja antara beliau dengan ayah serta sepupu. Bagaimana beliau mempelajari cara berniaga. Mula mengambil alih bisnes ini apabila sepupu beliau meninggal dunia dan ayah beliau sakit. Cabaran yang dihadapi semasa berjumpa dengan pelanggan pada mula-mulanya. Sebab mengalihkan focus perniagaan tekstil menjadi perniagaan barangan ibadat.</p>	
Track: SC1502_0006	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Sebab mengubah haluan perniagaan daripada menjual tekstil kepada barangan ibadat. Menghuraikan bagaimana beliau mengetahui cara membuat akaun. Sumber mendapat kitab Quran pada zaman ayahnya. Sebab Quran tidak boleh lagi diimport. Perbezaan antara Quran osman dengan Quran majid. Buku yang laris dijual. Sumber kitab pada masa kini. Perbezaan yang dirasai selepas status pelabuhan bebas Pulau Pinang dimansuhkan.</p>	
Track: SC1502_0006	Time frame: 00:10:00 - 00:20:13
<p>Synopsis:</p> <p>Bagaimana menghadapi masalah kenaikan harga barang. Perkhidmatan nasihat kepada pelanggan yang pergi haji. Berasa syukur kerana kedai ini sudah dibeli dan tidak terjejas oleh kenaikan sewa. Menceritakan kehidupan susah zaman Jepun. Mengatakan pentadbiran kerajaan dulu dan sekarang berkaitan dengan kaki lima. Fenomena yang diperhatikan di Pulau Pinang. Masalah di Pulau Pinang.</p>	
Track: SC1502_0006	Time frame: 00:20:13 - 00:27:56
<p>Synopsis:</p> <p>Fenomena di Lebuh Chulia. Penambahbaikan yang diharapkan. Bagaimana perniagaan ini dapat diteruskan. Pegangan prinsip beliau terhadap perniagaan ini.</p>	

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Duration: 03:03:04

Language/Dialect: Malay

Track: SC1502_0001	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Born in Taiping in 1945. Moved to Penang in 1957. Described in details about family background. Described business established by his father.</p>	
Track: SC1502_0001	Time frame: 00:10:00 - 00:20:00
<p>Synopsis:</p> <p>Continued to describe business established by his father. Goods sold. Usage of the building besides doing business. The building's owner. The shop rent. The building structure. Residents stayed on the first floor. Room division among family members. Building layout on the ground floor. Reasons of not putting stuff on the five-foot-way. Location of the entrance to the building.</p>	
Track: SC1502_0001	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>Mentioned that the building was used as a temporary shelter for some of the customers. Building materials. Family background. Reasons for his family to shift the business headquarters to Penang. Described the origin of the people traveling to Penang during the free port era. Reason of the reduced number of people traveling to Penang since the 80's. The shop's layout. The use of space in the shop.</p>	
Track: SC1502_0002	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Continued in describing the use of space in the shop. Other trading locations besides Penang. Transportation to the mentioned places. The arrangement of goods in the shop. Stock storage location. Described the way of doing business. Places for importing goods. Challenges faced when there were smuggled goods from other places.</p>	

Track: SC1502_0002	Time frame: 00:10:00 - 00:20:00
<p>Synopsis:</p> <p>Described the way of doing business. Entertainment in Taiping when he was young. The change in life when shifting to Penang. Why he was not allowed to leave the house in the 50's. Places to kill time during schooling years. Transportation to school. Furniture layout at home. The frequently used space at home. Reason of shifting to Dato' Keramat. Places to play at Dato' Keramat. Play mates.</p>	
Track: SC1502_0002	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>Maintenance work carried out at shop. Compared the quality of building materials in the past and now. New and old furniture at shop. The way of conducting business when renovation was in progress. Described pest problem and the way to overcome it. Structure and area of the building. The shop purchasing price. The way of using handcart for goods delivery from the port. Its cost.</p>	
Track: SC1502_0003	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Described the change in types of vehicles used. Wages paid to porters. Described goods sending and receiving. Number of workers. Job distribution amongst workers. Operating hours. Reason of opening shop in early hour during the free port era. Nearby shops frequented. The impact of the abolishment of Rent Control Act to the shops nearby. Holy books recited.</p>	
Track: SC1502_0003	Time frame: 00:10:00 - 00:20:00
<p>Synopsis:</p> <p>Described an incident in which people smeared oil outside the shop. His thought about the incident. His life practice. Described sleep disturbance in the morning and what was done. Elaborated on prayers said.</p>	
Track: SC1502_0003	Time frame: 00:20:00 - 00:33:36
<p>Synopsis:</p> <p>Room for prayers when staying in the building. Mosque frequently visited. His father's social involvement. Decoration of sacred wordings in the shop. Fire prevention measures. Theft cases happened around the area. Described festival celebrations in the 40's. Shop operating hours during the haj season. Common goods bought by people who went on the pilgrimage. The source of goods. Customers frequenting the shop. The impact of curfew on their business. Changes felt after the abolishment of Penang free port status.</p>	

Track: SC1502_0004	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Described goods sold in the shop and usual buyers. Funeral items sold. The places of origin of the customers. Described funeral items. The source of goods sold at shop.</p>	
Track: SC1502_0004	Time frame: 00:10:00 - 00:20:00
<p>Synopsis:</p> <p>Goods sold. Transportation used by the customers to his shop in the 60's and 70's. Goods that were easily found at shop during the free port era. Tax imposed during British rule. The peak business periods now and then. Mentioned business recession since the 80's. The reason many Indians bought Japanese saree when returning to India. Described the free port era.</p>	
Track: SC1502_0004	Time frame: 00:20:00 - 00:31:03
<p>Synopsis:</p> <p>Continued in describing the free port era. Transportation used to load stuff onto the ships. Transportation fees. The porters. Described the way of smuggling goods to Seberang Perai.</p>	
Track: SC1502_0005	Time frame: 00:00:00 - 00:10:06
<p>Synopsis:</p> <p>Starting year for selling the <i>haji</i> and <i>umrah</i> items. Described features of the goods sold. Space used to be the fitting room at shop. Source of goods sold. Compared the practice in getting wedding outfits then and now.</p>	
Track: SC1502_0005	Time frame: 00:10:06 - 00:20:07
<p>Synopsis:</p> <p>Mentioned that perfume in the past had better quality than that in the present. Described the haj season in the past. Items bought from Penang before and after the haj pilgrimage. Mentioned the existence of stalls at Padang Kota during the haj season.</p>	
Track: SC1502_0005	Time frame: 00:20:07 - 00:31:03
<p>Synopsis:</p> <p>Started to get involved in the business at the age of 18. The reason of terminating his studies and beginning working in the shop. Division of work amongst his father, cousin and him. How he mastered the knowledge in trading. Began taking over the business when his cousin passed away while his father fell sick. Challenges faced when he first started meeting customers. The reason of shifting their business focus from textile to worship goods.</p>	

Track: SC1502_0006	Time frame: 00:00:00 - 00:10:00
<p>Synopsis:</p> <p>Reason of changing their business from selling textile to religious worship goods. Described the way of mastering accounting skills. The source of Quran books during father's time. Why Quran could no longer be imported. Differences between the Osman Quran and the Majid Quran. Best-selling books. The current source of Quran books. Differences felt following the abolishment of Penang's free port status.</p>	
Track: SC1502_0006	Time frame: 00:10:00 - 00:20:13
<p>Synopsis:</p> <p>How he coped with the rising price of goods. Advice service to the customers who went on the pilgrimage. Felt blessed for having purchased the shop and thus was not affected by the rising rents. Described the hardship suffered during the Japanese occupation. Mentioned the regulations on the five-foot-way now and then. Phenomena observed in Penang. Problems in Penang.</p>	
Track: SC1502_0006	Time frame: 00:20:13 - 00:27:56
<p>Synopsis:</p> <p>Phenomena observed in Chulia Steet. Improvement hoped for. How the business could be carried forward. His principle about the business.</p>	

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