

Mr Salleh bin Islam

(1937)

Accession number: SC1506

Track Number: SC1506\_0001, SC1506\_0002

Duration: 01:01:35

Language/Dialect: Malay

<b>Track: SC1506_0001</b>	<b>Time frame: 00:00:00 - 00:10:00</b>
<p>Synopsis:</p> <p>Berasal dari Kelantan. Datang ke Pulau Pinang pada tahun 1964. Lahir pada tahun 1937. Latar belakang ibu bapa. Pendidikan beliau. Menghuraikan latar belakang perniagaan pencetakan yang dijalani. Latar belakang pekerja yang diupah. Asal usul nama kedai. Waktu operasi kedai.</p>	
<b>Track: SC1506_0001</b>	<b>Time frame: 00:10:00 - 00:20:01</b>
<p>Synopsis:</p> <p>Menjelaskan lokasi kedai di Lebuh Acheh pada waktu dahulu. Menghuraikan susun atur kedai di Lebuh Acheh. Pembelian kedai tersebut pada tahun 70-an. Susun atur di dalam kedai. Binaan kedai. Penggunaan unit kedai tersebut sebelum beliau mengambil alih.</p>	
<b>Track: SC1506_0001</b>	<b>Time frame: 00:20:01- 00:31:03</b>
<p>Synopsis:</p> <p>Teruskan penggunaan unit kedai tersebut sebelum beliau mengambil alih. Ruangan yang biasa digunakan di dalam kedai. Menghuraikan rutin harian. Menghuraikan sebab memulakan perniagaan pencetakan di Pulau Pinang. Taktik yang digunakan untuk menjual buku al-Quran pada permulaan penubuhan perniagaannya. Mengatakan bahawa kedai beliau merupakan satu-satu kedai di Pulau Pinang yang mencetak al-Quran.</p>	
<b>Track: SC1506_0002</b>	<b>Time frame: 00:00:00 - 00:10:02</b>
<p>Synopsis:</p> <p>Alat and modal yang diperlukan untuk perniagaan ini. Sebab beliau mempercayai jualan buku Quran akan membantu perkembangan bisnes. Buku-buku yang dijual selain Quran. Membandingkan sikap pengarang buku pada masa dahulu dan kini. Musim kemuncak penjualan buku al-Quran. Jumlah pencetakan bulanan. Pelanggan. Cara penghantaran barang.</p>	
<b>Track: SC1506_0002</b>	<b>Time frame: 00:10:02 - 00:20:06</b>
<p>Synopsis:</p> <p>Mengatakan bagaimana kedai beliau dengan dua kedai pencetakan yang lain saling membantu pada masa dahulu. Kitab yang dijual. Harga kitab. Perbezaan antara kitab Majid dengan kitab Quran. Sumber kitab-kitab yang dijual. Buku yang laris jualannya. Mengatakan nama penulis-penulis buku yang terkenal.</p>	

<b>Track: SC1506_0002</b>	<b>Time frame: 00:20:06 - 00:30:31</b>
Synopsis: Mengatakan bahawa bisnes pada masa dahulu lebih baik berbanding dengan hari ini. Tempat membeli bahan cetakan. Pengangkutan yang digunakan untuk menghantar buku. Mengatakan keadaan meriah di Lebuh Aceh semasa perkhidmatan kapal haji masih wujud. Menghuraikan sumber kertas yang dibeli. Sebab mengembangkan perniagaan pencetakan di Thailand.	

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<b>Track: SC1506_0001</b>	<b>Time frame: 00:00:00 - 00:10:00</b>
<p>Synopsis:</p> <p>Born in Kelantan. Came to Penang in 1964. Year of birth was 1937. Parents' background. Education received. Described the background of his printing business. The employees' background. The origin of the name of his shop. Shop operating hours.</p>	
<b>Track: SC1506_0001</b>	<b>Time frame: 00:10:00 - 00:20:01</b>
<p>Synopsis:</p> <p>Explained the location of his shop in Acheen Street in the past. Described layout of the Acheen Street shop. The purchase of the mentioned shop in the 1970s. The shop layout. Building materials. Usage of the shop before his takeover.</p>	
<b>Track: SC1506_0001</b>	<b>Time frame: 00:20:01- 00:31:03</b>
<p>Synopsis:</p> <p>Continued with usage of the shop before his takeover. Space usually used in the shop. Described daily routine. Described the reason of setting up printing business in Penang. Tactics used to sell al-Quran when the business was first started. Mentioned that this was the only shop in Penang which printed al-Quran.</p>	
<b>Track: SC1506_0002</b>	<b>Time frame: 00:00:00 - 00:10:02</b>
<p>Synopsis:</p> <p>Tools and funds needed to start the business. Why he believed that al-Quran would help in the business growth. Other books sold besides Quran. Compared the now and then attitudes of the book authors. The peak season for al-Quran's selling. Monthly printing amount. Customers. Method of delivery.</p>	
<b>Track: SC1506_0002</b>	<b>Time frame: 00:10:02 - 00:20:06</b>
<p>Synopsis:</p> <p>Mentioned how his printing shop and two others helped each other in the past. Holy books sold. The prices of the holy books. Difference between al-Majid and al-Quran. The source of the holy books sold. The best-selling books. Mentioned names of some famous authors.</p>	

<b>Track: SC1506_0002</b>	<b>Time frame: 00:20:06 - 00:30:31</b>
Synopsis: Mentioned that business was better in the past. Places to buy printing materials. Transportation used for book delivery. Mentioned vibrancy of Acheen Street when the haj ships were still in service. Described the source of papers. The reason of expanding his printing business to Thailand.	

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